

ONEAMERICA®



Asset-Care® III: Making retirement money work even harder

For many Americans, retirement dollars are their largest asset. But keeping all of their funds in a retirement account might not be the most effective strategy.

Asset-Care can help leverage tax-qualified funds, such as IRAs and 401(k)s, to protect retirement funds from the financial risks of long-term care (LTC). Asset-Care provides guaranteed benefits for LTC while spreading your clients' tax liabilities over a 20-year period. In fact, it's the market's only all-in-one choice to offer these benefits.

Learn more about this opportunity with these resources:

[Asset-Care III consumer brochure »](#)

[Asset-Care III training Brainshark »](#)



DISCOVER OUR CAMPAIGN PAGE: YOUR ONE STOP FOR RESOURCES

Learn more about Asset-Care III and consumer positioning, access valuable sales resources and more.

[Visit resource page »](#)



JOIN A WEBINAR

Learn about Asset-Care III features, competitive advantages, consumer positioning and more in our upcoming national webinar series. Don't miss this opportunity to expand your sales.

[Register now »](#)



BE SOCIAL

Download our social media content library and schedule preapproved articles and images to share with your network. This campaign highlights valuable LTC education to drive conversations with clients.

[Download now »](#)

NEED HELP?

Contact your OneAmerica Regional Marketing Director, James Romero, at James.Romero@oneamerica.com, to request more information about the campaign, order materials or learn more about Asset-Care III.

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