

ONEAMERICA®



Put our newest campaign into action to grow business

Give your producers access to training, selling tools and more

Our fourth-quarter OneAmerica® Care Solutions long-term care (LTC) awareness campaign is here and ready to use.

How does the campaign work? It's easy!



DISTRIBUTE LTC CAMPAIGN COMMUNICATIONS - YOUR WAY

From start to finish, campaign content is ready to be distributed to producers in your company through your regular communication channels. You can use our content:

- To create LTC awareness emails to send to your producers
- In your newsletters, intranet articles and other communications
- By linking directly to ready-made PDFs

Our campaign communications give producers direct access to strategic LTC resources:

- Training videos and free webinars
- Sales ideas
- Ready-made consumer marketing materials
- An easy-to-access campaign website
- Social media content
- In-depth LTC research
- Media-ready scripts and ads



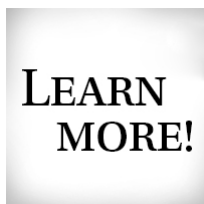
GET STARTED! ACCESS CONTENT AND OUR SUGGESTED CALENDAR

Though our content is evergreen, you're encouraged to distribute campaign communications according to our suggested calendar. With this strategy, producers can join our free live webinars and gain even more momentum.

[Download the campaign communications package »](#)

[View our suggested distribution calendar »](#)

Thank you in advance for making this campaign successful as you build your OneAmerica Care Solutions business!



QUESTIONS?

Contact me for product and campaign support:

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Note: Products underwritten and issued by **The State Life Insurance Company®** (State Life), Indianapolis, IN, a OneAmerica company that offers the Care Solutions product suite. These policies are medically underwritten and require your clients to qualify for coverage. The long-term care insurance riders have exclusions and limitations. May not be available in all states. Guarantees are subject to the claims-paying ability of State Life.

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